

Dear Alumni,

We are only a month away from the 2005 Wharton Global Alumni Forum that will take place on June 30th / July 1st at The Ritz–Carlton Hotel in Santiago, Chile.

The meeting's core theme of "Leadership in an ever-changing and global world" will permeate the lectures and panel discussions that have been prepared for INSEAD and Wharton alumni and guests from around the world.

During the opening dinner, to be hosted by Dean Patrick Harker, the keynote address will be delivered by Roberto Canessa on the subject of leadership in extreme situations. Mr. Canessa is one of 16 Uruguayan survivors of the 1972 Andes Mountain plane accident – popularized in the movie "Alive" - who were rescued after being isolated for 72 days, withstanding hunger and severe climactic conditions. Mr. Canessa, together with Fernando Parrado, set out after two months to trudge for 10 days through extreme alpine terrain in order to alert civilization, and are credited for having saved their fellow crash victims.

Additional to the various lectures, seven panel discussions will take place on July 1st. One of them concerns the challenges and opportunities of family businesses, to be moderated by Dr. Raffi Amit, the Robert B. Goergen professor of entrepreneurship, and academic director and Chairman of the Wharton Global Family Alliance Executive Committee. Also speaking on this panel will be Antonio Baltodano, Chairman and CEO of Mercon Coffee Group, a leading supplier of green coffee to the international coffee roasting industry that has evolved into a worldwide network of companies in USA, Latin America, Europe and Asia.

For more information and to register for the forum, please visit www.whartonchile.com or contact us at forum2005@whartonchile.com.

My kind regards,

Claudio Engel – WG83
Chairman of the organizing committee